

MASTER OF BUSINESS ADMINISTRATION (MBA)

In today's disrupted business world Master of Business Administration allows to manage technology and its applications. A MBA degree provides the aspiring professionals to develop leadership skill to manage the technology based businesses. The economic and industrial landscape across the world is being transformed through digitization and artificial intelligence. A technology-based MBA program provides necessary digital skills to shift to the digital technologies and virtual work environments. It grooms aspirants to develop new strategies to adapt to disrupted environments and there by provide innovations. It teaches resilience practices to ensure employee wellbeing and the sustainability of the business models. It also provides an avenue for the aspirants to understand the policy and governance aspects of modern digital business.

MBA

- LEADERSHIP
- POTENTIAL
- EDUCATION
- ACHIEVEMENT
- MANAGEMENT
- DEGREE
- CAREER

MASTER OF BUSINESS ADMINISTRATION Curriculum

RAAK College of Engineering & Technology offers a two-year MBA degree program, aligned with the Annamalai University syllabus. The Curriculum Focus Areas are:

- Financial Management
- Business Analytics
- Operations Research
- Strategic Management
- Quality Management
- Management Information Systems

Career Pathways

- ✔ Chief Executive Officer
- ✔ Management Consulting
- ✔ Marketing Management
- ✔ HR Manger
- ✔ Product Management
- ✔ Operation Research Analyst
- ✔ Fianancial Analyst
- ✔ Chief Financial Officer
- ✔ Business Operations Manager
- ✔ Investment Fund Manager
- ✔ Information Technology Director



SALIENT FEATURES

- 01 **Wi-Fi Campus**
- 02 **ICT Classrooms**
- 03 **Go Green Campus**
- 04 **Transport Facilities**
- 05 **Hostel Facilities**
- 06 **A/C Classrooms**
- 07 **Experiential Pedagogy**
- 08 **STEAM Education**
- 09 **100% Placements**
- 10 **Sports Activities**

About RAAK

RAAK Arts and Science College (RASC), Perambai, Tamil Nadu is affiliated to Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India. The college was established in the year 2009. It started with five Under Graduate degree Programs and 180 students. Today, the college is offering more than ten Under Graduate degree Programs and Seven Post Graduate Degree Programs. The college has been fostering graduates in Arts, Sciences, Commerce, Business Administration, Social Work, Information Technology and Computer Science. This has resulted in interdisciplinary environment that promotes cross disciplinary learning and research environment to the students. RASC is located in a green campus that has all the necessary infrastructure including laboratories, Modern Library, ICT classrooms, transport facilities etc.



Contact Us



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Scan to Apply



RAAK

ARTS AND SCIENCE COLLEGE

Affiliated to Annamalai University, Chidambaram
(A Unit of Farouk Educational Trust)



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